

Press Contact: Charlie Sheldon
415.341.3131
charlie@linkstudios.net

Link Studios to Launch New Furniture Collection at ICFF

San Francisco Based Design Firm, Link Studios, Releases Customizable Line of Modern Kids Furniture and Storage / Display Concepts

San Francisco, CA – May 2008 – Link Studios, a cooperative workgroup founded by Charlie Sheldon and Dylan Gold, will debut their newest furniture collection at the International Contemporary Furniture Fair (ICFF) in New York. The mission of Link Studios is to create the ultimate customizable furniture experience by leveraging technology, classic craft and sustainable materials. With backgrounds ranging from art and philosophy to general contracting, their current work includes design engineering for clients such as Metro-Steelcase and custom fabricating for sculptor James Turrell. The collection, consisting of their newest furniture lines, “Twist” and “Link”, showcases the adaptability of their work. “We really enjoy the design process and want to invite our customers to participate” says Sheldon.

About the Collection

The Twist Line, designed by Dylan Gold, (San Francisco) – is a modular storage system, a console table, or a bookshelf – it’s simply up to the customer to decide. The unifying feature of Gold’s new line is an understated twist that garners attention and curiosity upon further inspection. The box in question is rotated on three axes, perfectly intersecting the adjacent cubes. “I wanted to design something that blurs the line between focal point and background while not taking over the room; subtle modern art” says Gold.

- Simple Twist (horizontal with stand): D15” x W69” x H32” – Steel Stand, Vertical Grain Amber Bamboo
- Simple Twist (vertical): D15” x W14” x H69” – Walnut Veneer, Formica™ Brand Microdot laminate

The Link Line, designed by Charlie Sheldon (San Francisco) – is a series of modern flat-pack, customizable tables, chairs, stools and beds. With no tools needed, the furniture is simply assembled by slotting pieces together. “The furniture is built off flexible platforms; a mass-customization engine of sorts” said Sheldon. “It makes an unparalleled level of customization easy and efficient to produce, and leaves door the open for our customers to get creative.”

- Link Table and Bench Set: D25” x W40” x H15” Formica™ Brand Microdot laminate and FSC certified Pure Bond™ (no urea formaldehyde added) plywood.
- Link Side Table: D18” x W24” x H18” 3-ply laminated bamboo
- Link Chair: D20” x W19” x H36” Formica™ Brand laminate FSC certified Pure Bond™ (no urea formaldehyde added) plywood.